



The Canadian Cancer
Research Conference

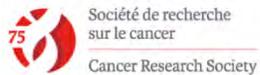
La conférence canadienne
sur la recherche sur le cancer

Canadian Cancer Research Conference 2021 Support Opportunities

November 8—11, 2021
Virtual Event

About the CCRA

The Canadian Cancer Research Alliance (CCRA) is an alliance of organizations that collectively fund most of the cancer research conducted in Canada – research that will lead to better ways to prevent, diagnose, and treat cancer, and improve survivor outcomes. Members include federal research funding programs and agencies, provincial research agencies, cancer care agencies, cancer charities, and voluntary associations. Together, the CCRA fosters the development of partnerships, promotes the development of Canadian cancer research priorities and strategies to maximize the collective impact on cancer control and accelerate discovery for the ultimate benefit of people affected by cancer.



About the CCRC

The Canadian Cancer Research Conference (CCRC) is a biennial event that brings together the Canadian cancer research community for an agenda spanning the research spectrum. This is an ideal opportunity for researchers, trainees, clinicians, decision-makers, and patients to hear the latest developments in Canadian cancer research and network across research disciplines.

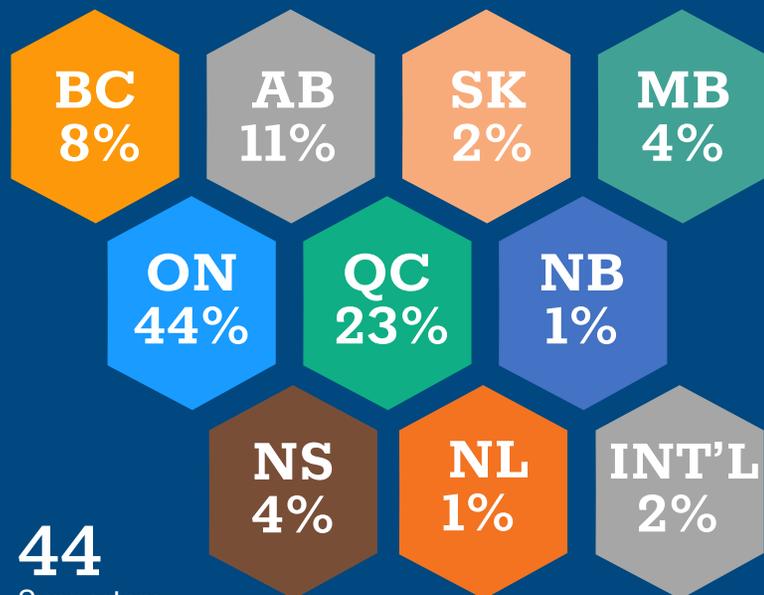
Conference Objectives:

- Showcase the breadth and excellence of Canadian cancer research
- Allow leading experts from across all areas of cancer research to exchange knowledge and share ideas to strengthen Canada's cancer research community
- Support new investigators to establish themselves in the cancer research community
- Enhance patient involvement in cancer research in Canada



2019 Facts & Figures

GEOGRAPHIC BREAKDOWN



44
Supporters

12
Exhibit booths

119
Speakers

3
Plenary sessions

26
Concurrent sessions

565
Abstract submissions

547
Poster presentations

22
Patient co-chairs

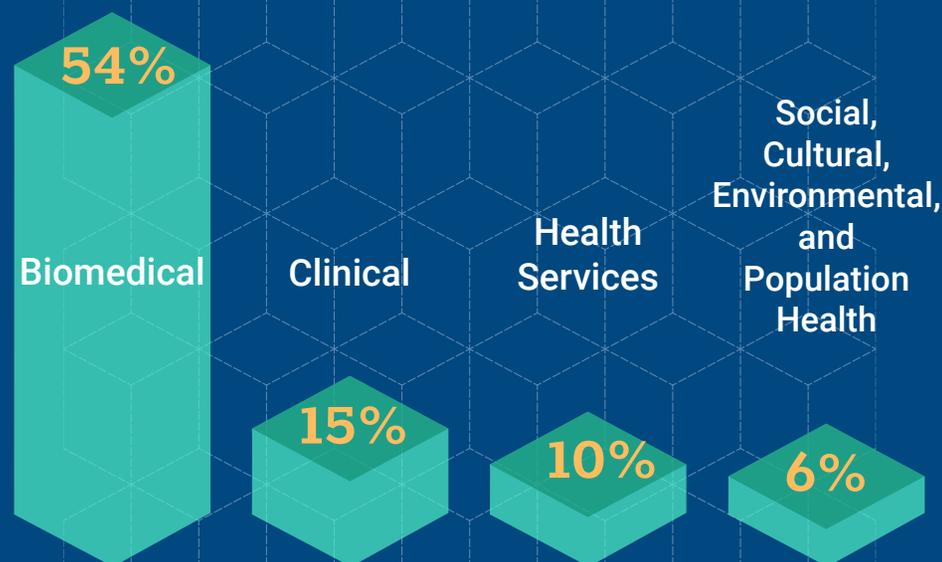
100% of participants indicated that the Patient Involvement in Cancer Research Program was worthwhile!

893 delegates!

PARTICIPANT BREAKDOWN

- 47%** Trainees
- 38%** Researcher/Clinician/Physician
- 10%** Not for Profit/Government
- 3%** Patient Advisor
- 2%** Industry

RESEARCH CATEGORY BREAKDOWN



How It Works

1. Select your level



2. Get your tokens



3. Create your custom package



Co-support of opportunities is permitted.

Level	Financial Contribution	Tokens	Additional Benefits
Platinum	\$25,000+	25+	Your logo will be included on the Supporters' page of the conference website
Gold	\$15,000–\$24,999	15–24	
Silver	\$5,000–\$14,999	5–15	
Bronze	\$1,000–\$4,999	1–4	<ul style="list-style-type: none"> Your organization name will be included on the Supporters' page of the conference website One complimentary registration
Contributor	Below \$1,000	0	

Monies must be provided by October 29, 2021. Any unused funds will go towards future meetings.

CCRC Executive Planning Committee reserves the right to decline any support, that in its judgment, is not aligned with the conference objectives.

SUPPORT OPPORTUNITIES

Opportunities	Description	Number of Opportunities Available	Tokens
Login Page Banner	Supporter logo on the online portal login page. Guaranteed visibility by every conference attendee.	5	20
Lobby Banner	Support logo on the top of the home page	4 (1 per day)	20
Lobby Splash Video	Pre-recorded 3 minute video with audio played in loop under the lobby banner image in the virtual event lobby.	Multiple	15
Supporter Commercials	Pre-recorded 2-3 minute videos played in loop while waiting for sessions to go live.	Multiple	15
Sponsored Group Networking Rooms	Supporters will host group networking rooms on themes or topics of the supporter's choosing.	Multiple	15
Branded Email Announcements	Supporter logo branded email announcements either pre-event, during the event, or post-event.	Multiple	10
Branded Push Notifications	Supporter logo branded push notifications during the event.	Multiple	10



All opportunities are subject to availability.
Opportunities are on a first-come, first-serve basis.

SUPPORT OPPORTUNITIES

Opportunities	Description	Number of Opportunities Available	Tokens
Virtual Exhibit Booth	A virtual exhibit booth on the online platform that includes the ability to have graphics, videos, files and dedicated private or group video or chat conversations.	Multiple	
Workshop Supporter	Workshops have an affiliated supporter logo. Supporter logo would appear next to the workshop title throughout the platform. (Note: Workshop content is not influenced by the supporter).	Multiple	
Gamification Engagement Codes	Supporters are provided with gamification codes and attendees can earn more points by talking to supporters.	Multiple	
Gamification Prizes	Supporters donate a minimum of five prizes, each with a retail value of no less than \$50. Each item can be branded with the supporter's logo.	Multiple	
Lobby Social Media Feed	Sponsored social media posts integrated into the lobby social media feed.	Multiple	



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SUPPORT OPPORTUNITIES

Support Opportunities	Description	Number of Opportunities Available	Tokens
Conference Registrations	One full conference registration.	Maximum of 6 registrations for Platinum supporters Maximum of 4 registrations for Gold supporters Maximum of 2 registrations for Silver supporters Maximum of 1 registration for Bronze and Contributor supporters	 1 per registration

Please contact us at:
CCRAConference.Secretariat@partnershipagainstcancer.ca
 to discuss any additional support opportunities.



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‘We are proud to have supported
such a successful conference.
Congratulations to the organizers
and all those involved!’

— CCRC 2017 Supporter



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