



THE CANADIAN CANCER
RESEARCH **CONFERENCE** | LA **CONFÉRENCE** CANADIENNE
SUR LA RECHERCHE SUR LE CANCER



November 12-14
Halifax, NS and Online

Support Opportunities Package

ccra-acrc.ca/conference



About the CCRA

The Canadian Cancer Research Alliance (CCRA) is an alliance of organizations that work strategically to co-ordinate and collaborate on most of the cancer research conducted in Canada. Together, we support cancer research that uncovers factors which may cause cancer, and discovers more—and better—treatments to improve patient and survivor outcomes.

CCRA members believe that through collaboration they can maximize their impact and accelerate discovery in cancer control to benefit Canadians affected by cancer.

The CCRA's members include federal research funding programs and agencies, provincial research agencies, provincial cancer care agencies, cancer charities, and other voluntary associations.



About the CCRC

The Canadian Cancer Research Conference (CCRC) brings together the Canadian cancer research community for an agenda spanning the research spectrum. This is an ideal opportunity for researchers, trainees, clinicians, decision-makers, and patients to hear the latest developments in Canadian cancer research and network across research disciplines.

Conference Objectives

Showcase the range and excellence of Canadian cancer research, featuring all areas of cancer research and highlighting emerging and relevant findings from top Canadian and international researchers

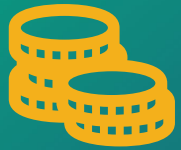
Develop the next generation of cancer researchers through network growth and providing a platform to showcase research from early-career investigators and trainees

Advance reconciliation and equity in cancer research through intentional representation in conference organization and programming

Promote the engagement of persons affected by cancer in research and integrate patient partners into all aspects of the conference

How It Works

1. Select your levels



2. Get your tokens

3. Create your custom package



Level	Financial Contribution	Tokens	Additional Benefits
Platinum	\$65,000+	65+	Logo included on: <ul style="list-style-type: none">• Supporters' page of conference website• Signage at registration• Conference app• Invitation to Supporters' Recognition Breakfast• Two conference registrations
Gold	\$35,000 – \$64,000	35 – 64	Logo included on: <ul style="list-style-type: none">• Supporters' page of conference website• Signage at registration• Conference app• Invitation to Supporters' Recognition Breakfast• Two conference registrations
Silver	\$15,000 – \$34,000	15 – 34	Logo included on: <ul style="list-style-type: none">• Supporters' page of conference website• Signage at registration• Conference app• Invitation to Supporters' Recognition Breakfast• One conference registration
Bronze	\$5,000 – \$14,000	5 – 14	Logo included on: <ul style="list-style-type: none">• Supporters' page of conference website• Signage at registration• Conference app• Invitation to Supporters' Recognition Breakfast• One conference registration
Friend	Below \$5,000		Organization name included on: <ul style="list-style-type: none">• Supporters' page of conference website• Signage at registration• Conference app

CCRC Executive Planning Committee reserves the right to decline any support, that in its judgement, is not aligned to the conference objectives.

Monies must be provided by August 31, 2023. Any unused funds will go towards future meetings.

Opportunity	Description	Number Available	Tokens
Breakfast	Supporting organizations will be acknowledged within the conference space and materials. There is a maximum of one breakfast opportunity per supporter.*	3	20
Lunch	Supporting organizations will be acknowledged within the conference space and materials. There is a maximum of one lunch opportunity per supporter.*	2	20
Poster Session	Supporting organizations will be acknowledged within the conference space and materials. There is a maximum of one poster opportunity per supporter.*	2	20
Refreshment Break	Supporting organizations will be acknowledged within the conference space and materials. There is a maximum of one refreshment break opportunity per supporter.*	4	15
Welcome Reception	Supporting organizations will be acknowledged within the conference space and materials.*	1	40
Community Event	Opportunity includes logo on signage affiliated with the Community Event and the opportunity to assist in the organization in promoting the event. Note: This opportunity is only available to CCRA members who are supporting PIP.	Unlimited	7
Sponsored Speaker	Opportunity to nominate a speaker for a concurrent or plenary oral presentation. Scientific Program Committee reserves the right to accept or reject a suggested sponsored speaker. Note: This opportunity is only available to CCRA members.	5	15
Product Talk Package	Supporters will have the opportunity to host a 20-minute workshop/demonstration in the poster and exhibit space theatre area. The presentation will be included in the conference program, conference app, and two conference newsletters. The package includes a full conference registration. Note: this opportunity is subject to approval by the 2023 CCRC Executive Planning Committee.	5	20
Conference Registration	One full conference registration.	Multiple	3

*Supporter does not have any influence on the menu.

Opportunity	Description	Number Available	Tokens
Charging Station	Opportunity to brand charging stations located in the foyer area of the Halifax Convention Centre.	1	10
Holding Slides	Opportunity to prepare two organization-specific (non-product specific) slides to be shown before and after concurrent and plenary sessions in each conference room.	5	10
Elevator Door Wrap	Opportunity to brand the elevator doors on the Argyle Level .*	2	4
Escalator Wrap	Opportunity to brand the escalator from the Convention level to the Argyle Level.*	2	5
Glass Railway	Opportunity to brand the Argyle Level glass wrap.*	1	15
Carpet Detail	Opportunity to brand the carpet (8 x 12) in front of elevator door .*	2	5
Single Exhibit Booth Package	Opportunity to host a 10'x10' pipe and drape exhibit booth for the duration of the conference. The organization will be listed on the exhibitor map in the program and conference app. The package includes two conference registrations.	15	8
Double Exhibit Booth Package	Opportunity to host a 20'x10' pipe and drape exhibit booth for the duration of the conference. The organization will be listed on the exhibitor map in the program and conference app. Package includes two conference registrations.	10	15

*Supporter is responsible for the cost of production and installation.

PROMOTIONAL CONSUMABLES

Opportunity	Description	Number Available	Tokens
Tote Bag Co-Branding	Opportunity to include logo on the attendee tote bag, co-branded with CCRC.	1	15
Delegate Badge Branding	Opportunity to include logo on the back of each delegate badge.	6	10
Notepads	Opportunity to include a branded notepad in a CCRC branded tote bag that will be distributed to all conference delegates.*	1	3
Pens	Opportunity to include a branded pen in a CCRC branded tote bag that will be distributed to all conference delegates.*	1	2
Thermos	Opportunity to include a branded thermos in a CCRC branded tote bag that will be distributed to all conference delegates.*	1	7
Winter Toque	Opportunity to include a branded winter toque in a CCRC branded tote bag that will be distributed to all conference delegates.*	1	7
Sticker Decals	Opportunity to include a branded sticker/decal in a CCRA branded tote bag that will be distributed to all conference delegates.*	5	5
Tote Bag Insert	Opportunity to include a one-unit insert into a CCRC branded tote bag that will be distributed to all conference delegates.*	5	7

*Supporter is responsible for the cost of production and shipping to venue.

Opportunity	Description	Number Available	Tokens
Registration Page Logo	Opportunity to include organization's logo on registration portal co-branded with CCRC.	2	5
Virtual Lobby Social Media Feed	Opportunity to include sponsored social media posts integrated into the lobby social media feed.	10	1
Gamification Engagement Codes	Supporters are provided with gamification codes and attendees can earn more points by talking to supporters.	10	2
Gamification Prizes	Opportunity to provide a minimum of five prizes, each with a retail value of \$50 or more. Each item can be branded with the supporter's logo.*	10	1
Branded Notifications	Opportunity to include organization's logo on notifications during the event.	10	5
Virtual Lobby Banner	Opportunity to include organization's logo on top of the home page.	5	10
Virtual Login Page Banner	Opportunity to include organization's logo on the online portal login page.	4	10
Branded Email Announcements	Opportunity to include organization's logo on branded email announcements either pre-event, during the event, or post-event.	Multiple	10
Pre- and Post-Conference Delegate List	Opportunity to receive pre-and post-conference delegate contact information.	Multiple	5

*Supporter is responsible for the cost of production and shipping.



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PRESENTED BY



Canadian Cancer Research Alliance | Alliance Canadienne pour la recherche sur le cancer

145 King Street West, Suite 900 Toronto, ON M5H 1J8 | 145, rue King Ouest, bureau 900 Toronto ON M5H 1J8
1-877-360-1665

ccra-acrc.ca/conference

CCRAConference.Secretariat@partnershipagainstcancer.ca