

Build your research impact

Connie Tang

Director, Strategy and Business Development

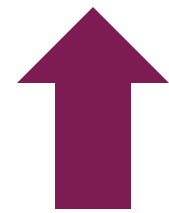
RESEARCH
IMPACT
CANADA

RÉSEAU **IMPACT**
RECHERCHE
CANADA

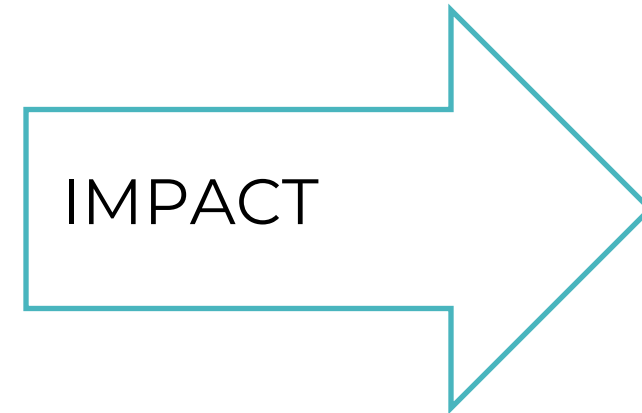
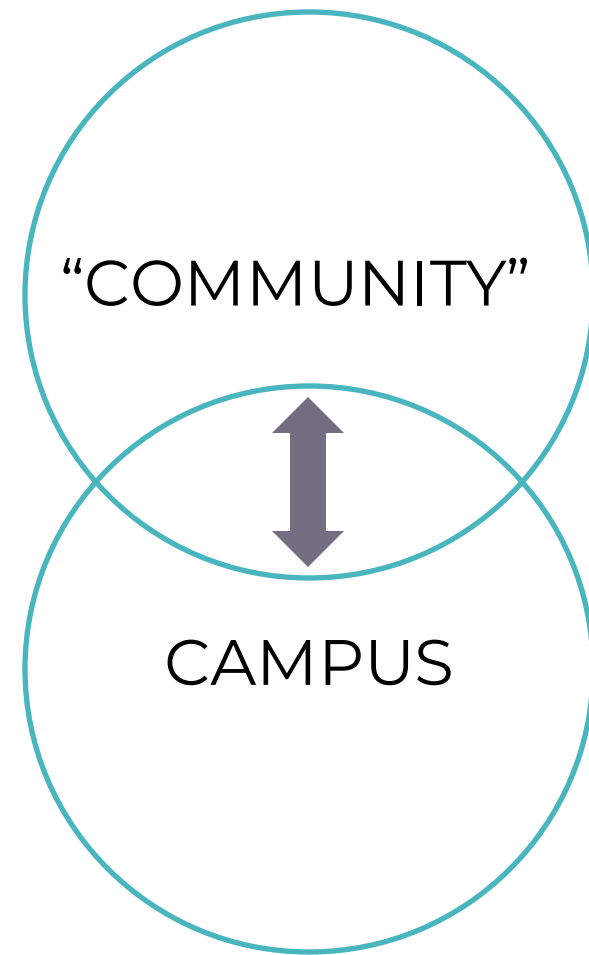
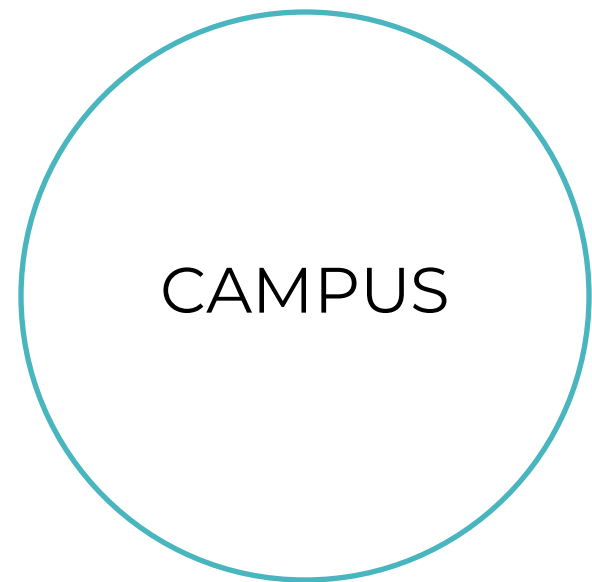


IMPACT PLANNING (= KMB STRATEGY)

HOW

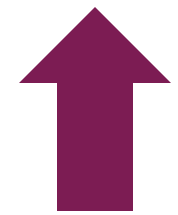


- Knowledge mobilization strategy
- Pathway to impact
- Impact strategy



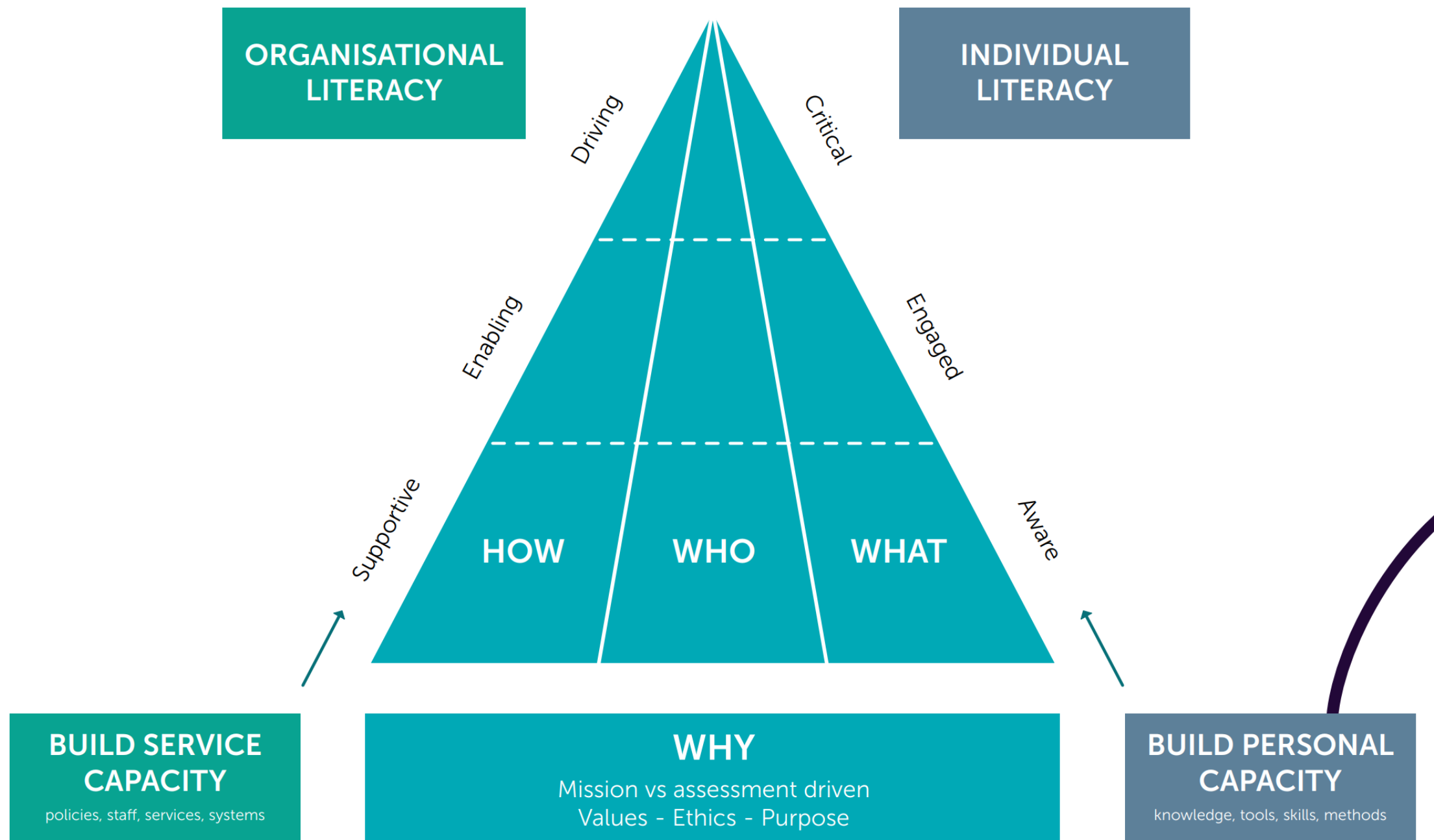
IMPACT ASSESSMENT (= EVALUATION)

WHAT



- Outcomes statement
- Impact assessment
- Evaluation

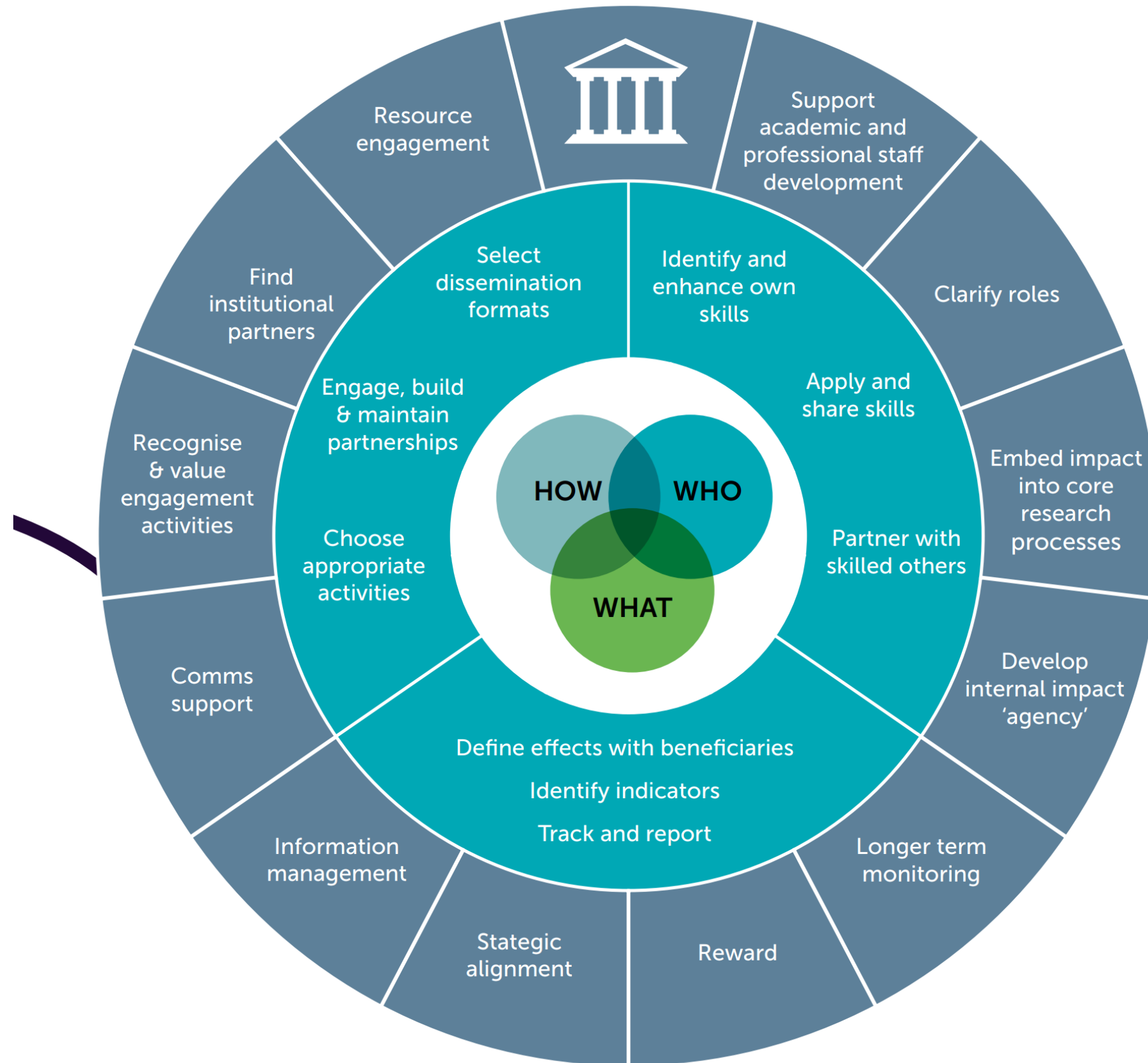
Impact Literacy Workbook



Being impact literate means understanding:

- **What** changes happen, for whom, and how can you demonstrate it?
- How can you mobilize your research into action?
- **Who** is needed, what skills, to make this happen?
- **Why** impact is being pursued?

Institutional Healthcheck Workbook



How can you diagnose the “health” of your institution through:

1. Commitment
2. Connectivity
3. Co-production
4. Competencies
5. Clarity

Impact Assessment Toolkit

Manage, measure, and report on the impact of your work with:

- A **matrix** that helps measure the quantitative data of activities
- A **portrait** that helps tell the story

Using the REAP Self-Assessment Model



Reciprocity

Multi-directional flow of knowledge, information and benefits between the University and community partners.



Externalities

Benefits extend beyond those created for the partners, assisting in generating social trust and relationships that contribute to building a learning and knowledge-based society.



Access

Partners have ongoing access to facilities, resources and knowledge instead of receiving a one-time provision of goods or services.



Partnership

Partnerships develop and are strengthened through extended reciprocity and access.

We are a pan-Canadian network of 30+ institutions with a goal of maximizing the **impact** of academic research for the public good



- ATHABASCA UNIVERSITY
- BISHOP'S UNIVERSITY
- BRAIN CANADA
- CARLETON UNIVERSITY
- CHRONIC PAIN CENTRE OF EXCELLENCE FOR CANADIAN VETERANS
- CONCORDIA UNIVERSITY
- LAKEHEAD UNIVERSITY
- LONDON SOUTH BANK UNIVERSITY
- MCMASTER UNIVERSITY
- MEMORIAL UNIVERSITY
- NORTHERN ALBERTA INSTITUTE OF TECHNOLOGY
- ONTARIO SHORES
- SIMON FRASER UNIVERSITY
- UNIVERSITY OF ALBERTA
- UNIVERSITY OF BRIGHTON, UK
- UNIVERSITY OF BRITISH COLUMBIA
- UNIVERSITY OF CALGARY
- UNIVERSITY OF GUELPH
- UNIVERSITÉ DE MONTRÉAL
- UNIVERSITY OF OTTAWA
- UNIVERSITÉ DU QUÉBEC À MONTRÉAL
- UNIVERSITY OF REGINA
- UNIVERSITY OF SASKATCHEWAN
- UNIVERSITY OF VICTORIA
- UNIVERSITY OF WINDSOR
- UNIVERSITY OF WINNIPEG
- UNIVERSITY OF YORK
- YORK UNIVERSITY
- WESTON FAMILY FOUNDATION

CURRENT MEMBERS



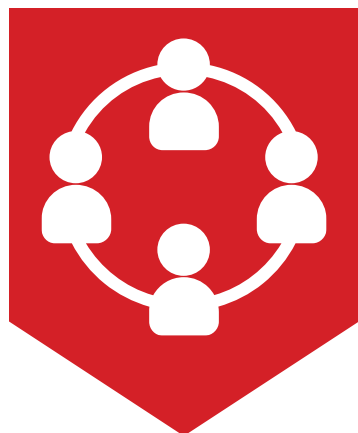
As a member-driven network, we:



Build institutional support for knowledge mobilization and encourage collaboration to connect research, policies, and innovations



Help researchers and partners to **demonstrate the impact of their research** excellence through tools & training



Facilitate a **community of practice** by developing and sharing best practices, services, and tools

RIC TOOLS & RESOURCES



FREE MODULES

- Standalone modules focusing on specific skills important for knowledge mobilization, such as: Infographic Design, Planning Accessible Meetings, Partnership Development, Storytelling, Data Literacy



WEBINARS

- RIC hosts webinars in topics around KMb and research impact
- Examples: Mobilizing Knowledge, Engaging with Government, Working with Libraries, Community Based Research



RESOURCES / TOOLKIT

- A searchable repository of tools and resources freely available on the RIC Website
- Resources include those that have been created by RIC members, as well as tools that have been curated from other sources and peer-reviewed

RIC MODULES

Infographic Design for Knowledge Mobilization

START COURSE

Storytelling for Impact: Humanize the Numbers

START COURSE

Data to Decisions

Data to Decisions is a series which aims to provide a practical guide for people looking to incorporate more data into their everyday decision-making.



Data by Geographical Areas

Learn about the geographic hierarchy chart and what data is



Data Quality

Data availability, data consistency, and data accuracy impact data quality. Learn how to effectively collect and analyze



Data Collection

Learn how to find, select, collect, and save data from Statistics Canada. Examples are provided to help you explore data

Accessible & Inclusive Event Planning for Knowledge Mobilization

START COURSE

A start-to-finish guide to building and navigating partnerships

START COURSE

RI Research Impact Canada

MOBILIZEU TRAINING - SUMMER 2024

What is MobilizeU?

8-WEEKS

Learn over the course of two months, with ~1-3 hours per week of course work



FOR BEGINNER MOBILIZERS

For faculty, postdocs, staff, grad students, recent alumni, and community partners



SELF-DIRECTED

Choose when and how you participate: live sessions, assignments, core content



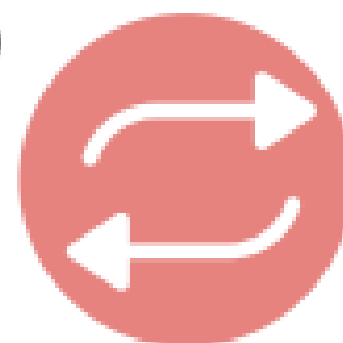
FREE FOR RIC MEMBERS

No cost to participants from Research Impact Canada member institutions



ASYNCHRONOUS AND SYNCHRONOUS

Watch and read weekly core content, and/or join for weekly live sessions



SMALL FEE FOR NON-RIC PARTICIPANTS

From \$100 to \$300 per person for non-RIC participants



CANADIAN KNOWLEDGE MOBILIZATION FORUM



- Biennial event that provides opportunities for professional development, learning and networking for those interested in knowledge mobilization, regardless of discipline
- Attendee-driven event! Lots of workshops, roundtables, lightning talks, and speed networking

[Register now](#) and join us June 19-21st, 2024 in Montreal!

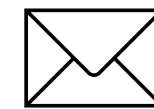
STAY IN TOUCH



Connie Tang

**Director, Strategy & Business
Development**

Toronto, Ontario
tangc@yorku.ca



Email: researchimpact@gmail.com



Website: <http://researchimpact.ca>



Twitter: [@researchimpact](https://twitter.com/researchimpact)



LinkedIn: [Research Impact Canada](https://www.linkedin.com/company/research-impact-canada)