



ICRP Annual Meeting - Toronto, Canada

RAI Institute Session

Implementing RAI in Healthcare: Foundations, Practices, and Assessments

May 14, 2024



Who We Are

The Responsible AI Institute (RAI Institute) is dedicated to enabling successful responsible AI efforts in organizations.

**Independent
not-for-profit**



**Unparalleled subject
matter expertise**



Member-driven



Community-focused



**Leveraging
international best
practices**



**Work directly with
policy makers and
regulators**



Community of Responsible AI Leaders

Members



ATB Financial™

MARS



samsara

TRUSTIBLE

CALYPSOAI



The AI
Responsibility
Lab



pandata



Booz
Allen.



SIMPPLR

Community of Responsible AI Leaders

Ecosystem Collaborators



Academia and Government



The 'what' and 'why' behind RAI



Why is AI Everywhere?

AI went mainstream



Generative AI and the proliferation of easy to use tools like ChatGPT

It's hyped, but not that much



It is the technological revolution of this era. We are in the dial up stage of the internet

Democratization Means Scale



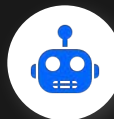
The increased use of AI tools means that more things related to AI are – some good, some bad

Legislation and Regulation



Conversations around guardrails, regulation and legislation are accelerating to address the need

It's Emotional!



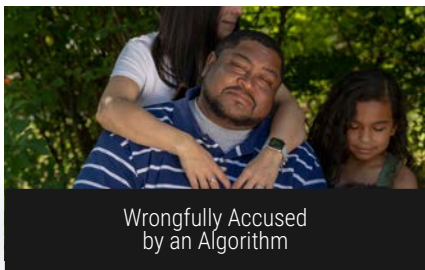
AI makes us fundamentally question what makes us human and our fear of being obsolete

AI will have a positive impact

But there is fear that ...

It hurts people

- Incorrect identification through facial recognition
- Biased predictions for jail sentences, insurance rates, access to credit, or health treatments



[Wrongfully Accused by an Algorithm, NYT](#)

It doesn't see us

- Gender and other minority bias for hiring practices
- Lack of recognition by computer for people with disabilities, women, people of colour, or other groups



[Machine Bias, ProPublica](#)

It's used without our knowledge or permission

- Contact tracing apps for health
- Complex terms of service agreements
- Automated purchases through voice recognition systems



[MIT Technology Review](#)



Harm Happens in Different Ways

Harm types	Definitions	Example
Unintended	Harms arising from AI systems behaving in unintended ways.	<ul style="list-style-type: none">• Automated decisioning tools discriminate against certain populations for mortgage lending or property rentals.• Lack of calibration in automated lending models limiting credit to homosexual couples.
Intentional	Harms arising from intentional trade-offs, risk taking, or malicious uses of AI.	<ul style="list-style-type: none">• Calibration of a hiring models ignores maternity or paternity leaves in their analysis and discards candidates for employment gap.• Microtargeting during elections greatly shifts public opinion and election results to favor a candidate.
Systemic	Unintended consequences from the deployment of technology that shape the broader environment and society.	<ul style="list-style-type: none">• Job advertisements are presented to and attract only particular demographics.• Lack of credit history for minority/low-income groups leads to inequality in lending and increases the wealth gap.• AI-driven layoffs disproportionately affect minority workers more frequently, leading to increased job displacement.

ARTICLES | ONLINE FIRST, 102479

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Health equity assessment of machine learning performance (HEAL): a framework and dermatology AI model case study

Mike Schaeckermann   • Terry Spitz  • Malcolm Pyles  • Heather Cole-Lewis • Ellery Wulczyn • Stephen R. Pfohl • et al. [Show all authors](#) • [Show footnotes](#)

Open Access • Published: March 14, 2024 • DOI: <https://doi.org/10.1016/j.eclinm.2024.102479>

PlumX Metrics

Summary

Keywords

Introduction

Methods

Results

Summary

Background

Artificial intelligence (AI) has repeatedly been shown to encode historical inequities in healthcare. We aimed to develop a framework to quantitatively assess the performance equity of health AI technologies and to illustrate its utility via a case study.

Information for Authors

Sex and gender differences and biases in artificial intelligence for biomedicine and healthcare

[Davide Cirillo](#) , [Silvina Catuara-Solarz](#), [Czuee Morey](#), [Emre Guney](#), [Laia Subirats](#), [Simone Annalisa Gigante](#), [Alfonso Valencia](#), [María José Rementeria](#), [Antonella Santucciono Chadh Mavridis](#)

npj Digital Medicine **3**, Article number: 81 (2020) | [Cite this article](#)

14k Accesses | **7** Citations | **151** Altmetric | [Metrics](#)

Abstract

Precision Medicine implies a deep understanding of inter-individual differences in disease that are due to genetic and environmental factors. To acquire such understanding there is a need for the implementation of different types of technologies based on artificial intelligence (AI) that enable the identification of biomedically relevant patterns, for progress towards individually tailored preventative and therapeutic interventions

In collaboration with the
McKinsey Health Institute

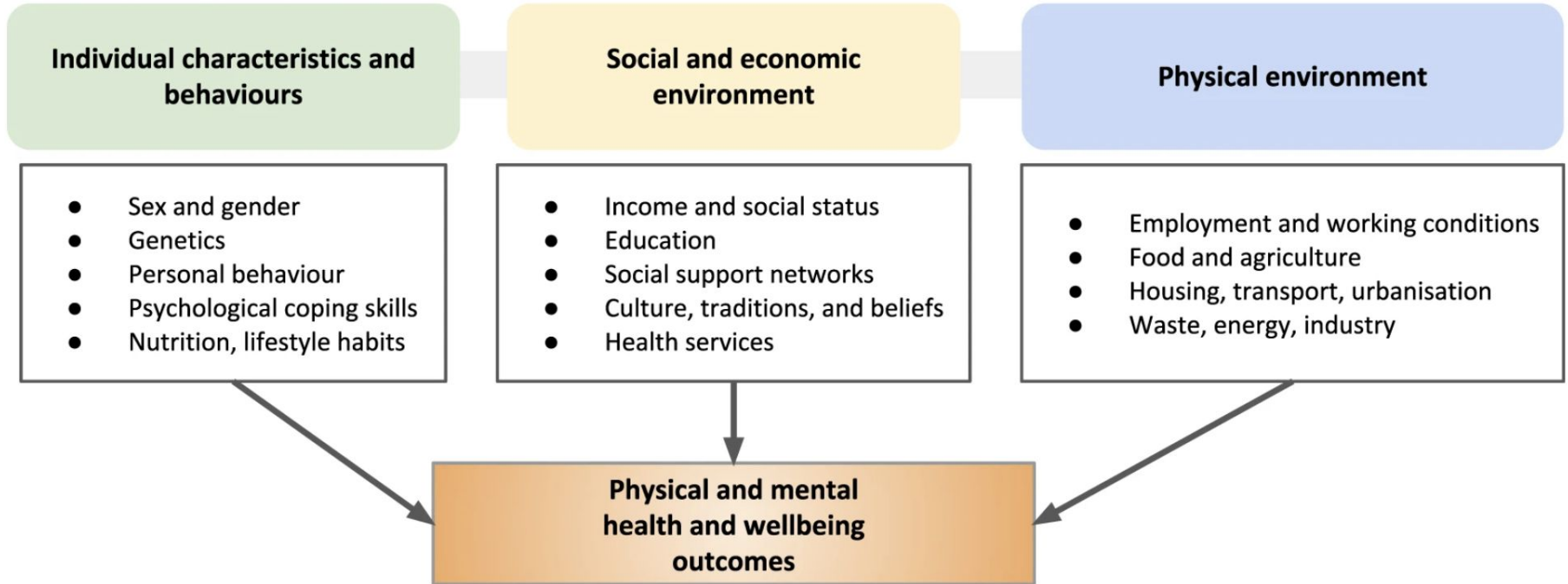


Closing the Women's Health Gap: A \$1 Trillion Opportunity to Improve Lives and Economies

INSIGHT REPORT
JANUARY 2024



Determinants of physical and mental health and wellbeing



EDITORIAL · 09 DECEMBER 2020

Accounting for sex and gender makes for better science

The European Commission is set to insist on steps that will make research design more inclusive.

transparent



Pronunciation /tra:n'spar(ə)nt/ ⓘ /tra:n'spɛ:r(ə)nt/ ⓘ /tran'spɛ:r(ə)nt/ ⓘ ⓘ /tran'spar(ə)nt/ ⓘ



ADJECTIVE

- 1 (of a material or article) allowing light to pass through so that objects behind can be distinctly seen.

'transparent blue water'

'fine transparent fabrics'

+ More example sentences

+ Synonyms

- 2 Easy to perceive or detect.

'the residents will see through any transparent attempt to buy their votes'

'the meaning of the poem is by no means transparent'

+ More example sentences

+ Synonyms

- 2.1 Having thoughts or feelings that are easily perceived; open.

'you'd be no good at poker—you're too transparent'

+ More example sentences

- 2.2 (of an organization or its activities) open to public scrutiny.

'if you had transparent government procurement, corruption would go away'

+ More example sentences

+ Synonyms

- 3 *Computing*

(of a process or interface) functioning without the user being aware of its presence.



transparent



Pronunciation /trɑːnˈspɑr(ə)nt/ ⓘ /trɑːnˈspɛːr(ə)nt/ ⓘ /trɑnˈspɛːr(ə)nt/ ⓘ ⓘ /trɑnˈspɑr(ə)nt/



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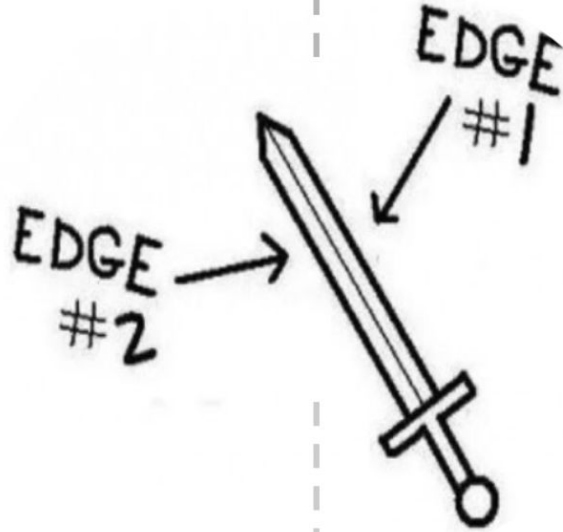
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AI could play a significant role in **mitigating** existing care **inequalities**.



AI can **exacerbate & perpetuate** existing biases for sex and gender.



Public Trust in AI is Low

The More it Matters the Lower

AI & algorithms rather than people deciding on your health insurance claims.

AI & algorithms rather than people deciding on access to support programs for such as employment insurance.

AI & algorithms rather than people deciding on which services are best for you and your family during an illness or after an accident.

AI & algorithms rather than people deciding on the implementation of government policies such as who can immigrate to Canada.

AI & algorithms rather than people deciding on whether to hire or fire you from your job.

AI & algorithms could replace your job entirely.

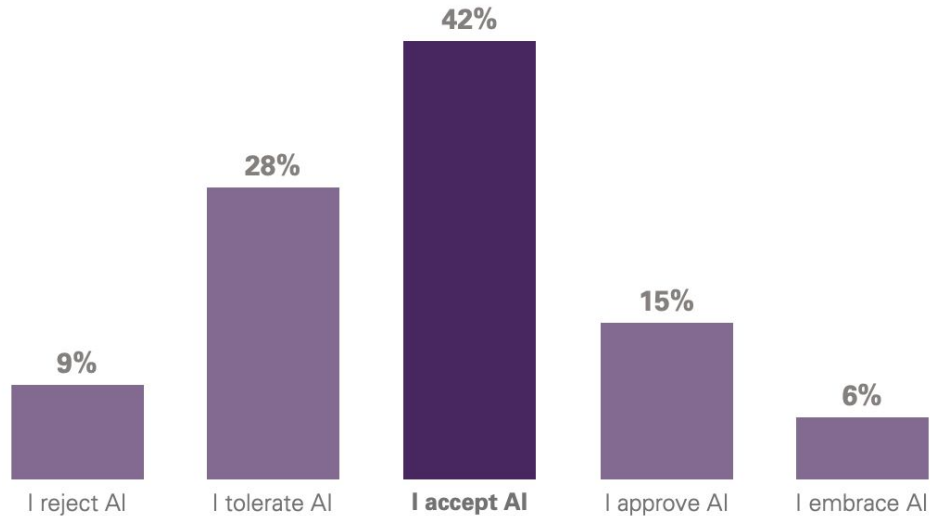


© 2018 Ipsos

For each of the following, please indicate...: - assuming that the response is somewhat acceptable, not very acceptable, not at all acceptable.
Base: All Respondents. Total (n=2,001)

Figure 5. AI Acceptance

'In thinking about AI, which of the following best represents your view?'



Tech for Good: A Canadian Perspective. In

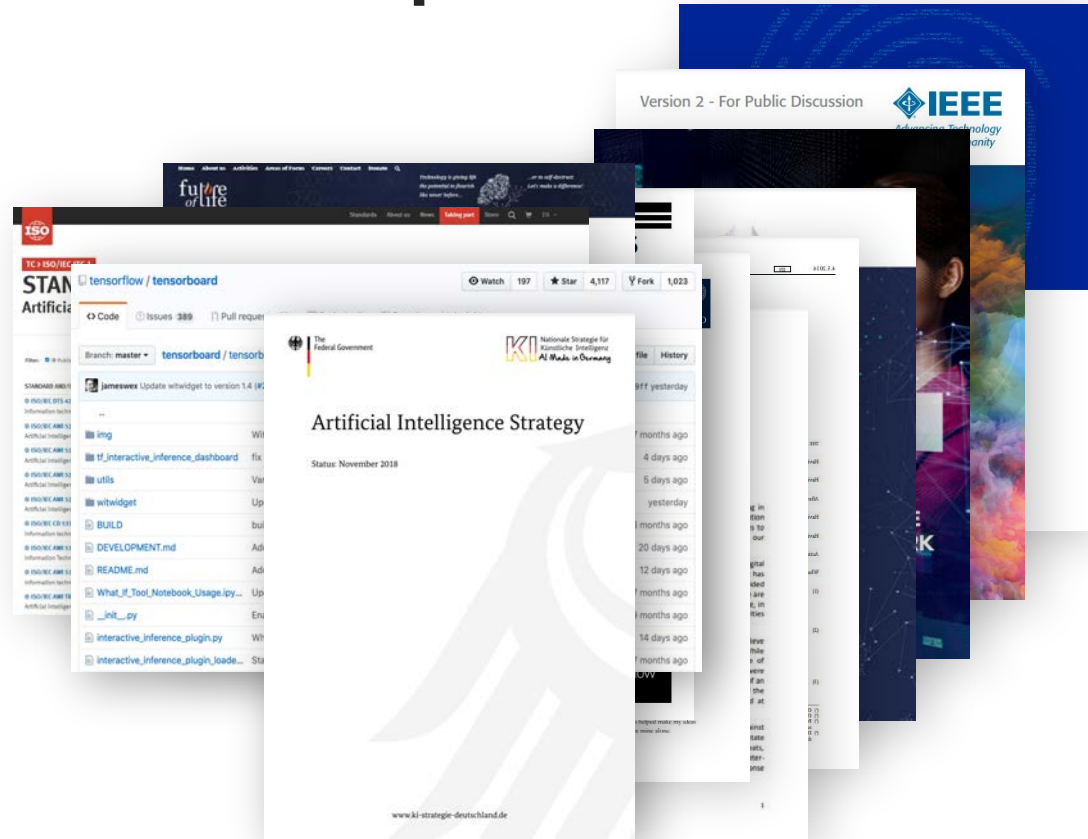
KPMG

THE UNIVERSITY OF QUEENSLAND AUSTRALIA

e. KPMG and the University of Queensland

Evolving RAI Best Practices Landscape

- There has been a significant demand from companies, academics, and governments for understanding RAI.
- **Soft law** instruments - reports, research, principles, documents, and tools - have emerged in response.
- While lots of good advice is readily available, it is difficult to navigate **what to do** and **how to implement**.



Evolving RAI Legislation Landscape

- Governments globally have formalized national, regional and global approaches to AI, including accompanying policies and legislation.
- These hard law instruments are care **binding and enforceable** within the scoped jurisdictions.
- Failure to recognize **constraining forces** of AI for effective regulation.

European Parliament
2019-2024

TEXTS ADOPTED

P9_TA(2024)0138
Artificial Intelligence Act
European Parliament legislative resolution of 13 March 2024 on the proposal for a regulation of the European Parliament and of the Council on laying down harmonised rules on Artificial Intelligence (Artificial Intelligence Act) and amending certain Union Legislative Acts (COM(2021)0206 – C9-0146/2021 – 2021/0106(COD))
(Ordinary legislative procedure: first reading)

The European Parliament,

- having regard to the Commission proposal to Parliament and the Council (COM(2021)0206),
- having regard to Article 294(2) and Articles 16 and 114 of the Treaty on the Functioning of the European Union, pursuant to which the Commission submitted the proposal to Parliament (C9-0146/2021),
- having regard to Article 294(3) of the Treaty on the Functioning of the European Union,
- having regard to the opinion of the European Central Bank of 29 December 2021¹,
- having regard to the opinion of the European Economic and Social Committee of 22 September 2021²,
- having regard to the provisional agreement approved by the committees responsible under Rule 74(4) of its Rules of Procedure and the undertaking given by the Council representative by letter of 2 February 2024 to approve Parliament's position, in accordance with Article 294(4) of the Treaty on the Functioning of the European Union,
- having regard to Rule 59 of its Rules of Procedure,
- having regard to the joint deliberations of the Committee on Internal Market and Consumer Protection and the Committee on Civil Liberties, Justice and Home Affairs under Rule 58 of the Rules of Procedure,
- having regard to the opinion of the Committee on Industry, Research and Energy, the Committee on Culture and Education, the Committee on Legal Affairs, the Committee

¹ OJ C 115, 11.3.2022, p. 5.
² OJ C 517, 22.12.2021, p. 56.

Safe, Secure, Development and Intelligence

INSTITUTION AND THE LAWS
follows:

extraordinary
se has the potential to
more prosperous,
irresponsible use could
n, bias, and
le competition; and
and realizing its
s. This endeavor
at, the private sector,

verning the
is therefore advancing
doing so. The rapid
the United States to
my, and society.

ho build it, the people
believe that the power
creativity, diversity, and
rived in past eras of
ain in this moment. We
urity, and opportunity

Defining Responsible AI



Responsible AI practices can help align the decisions about AI system design, development, and uses with **intended aim and values**. Core concepts in responsible AI emphasize **human centricity**, **social responsibility**, and **sustainability**.

NIST AI RMF

Key Action Items and Considerations

A large, stylized, light gray letter 'A' is positioned on the right side of the slide, partially overlapping the text. The 'A' has a triangular cutout in the center and a rounded base.

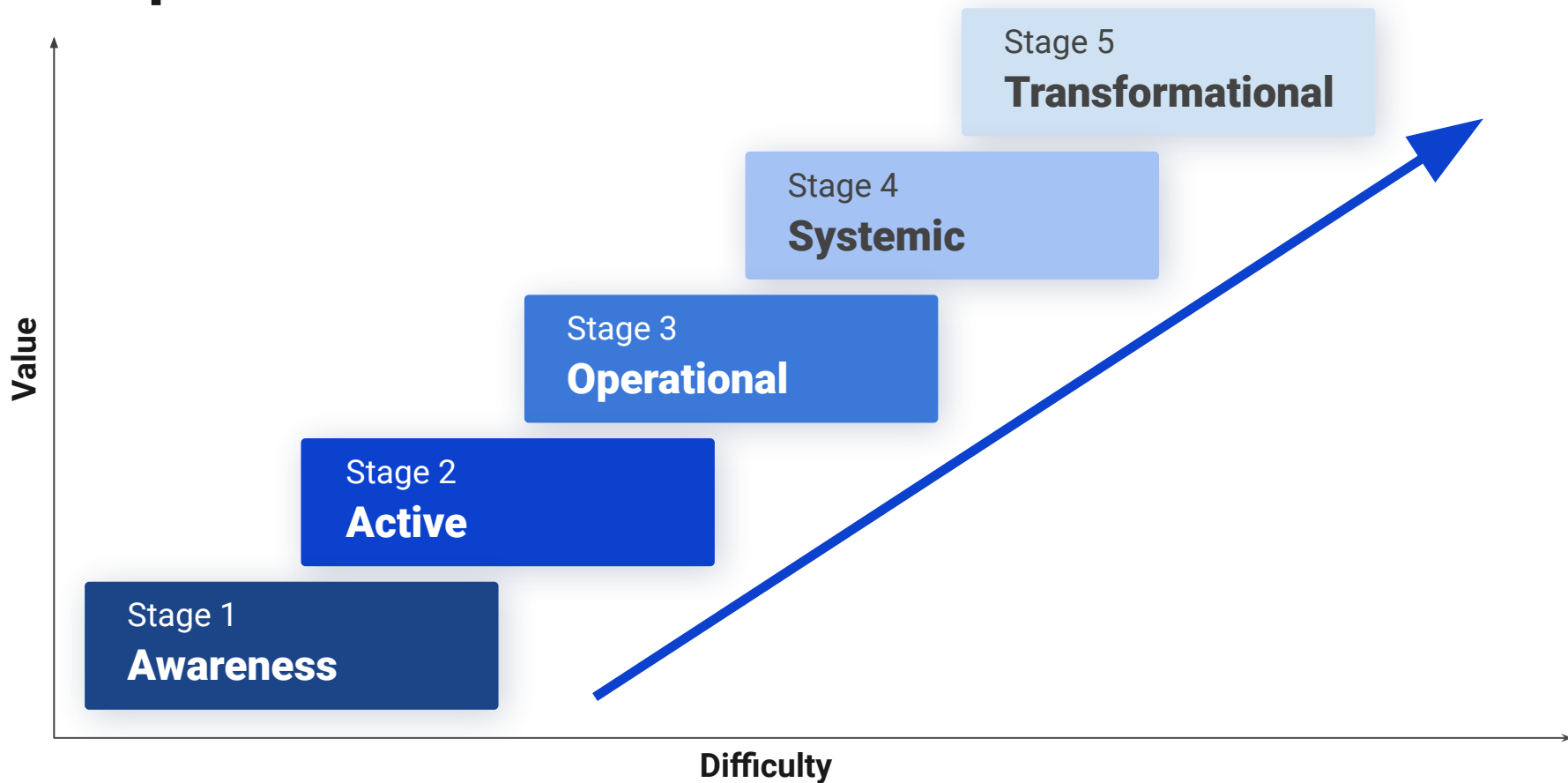
”

No **AI values** without accompanying **procedures**.

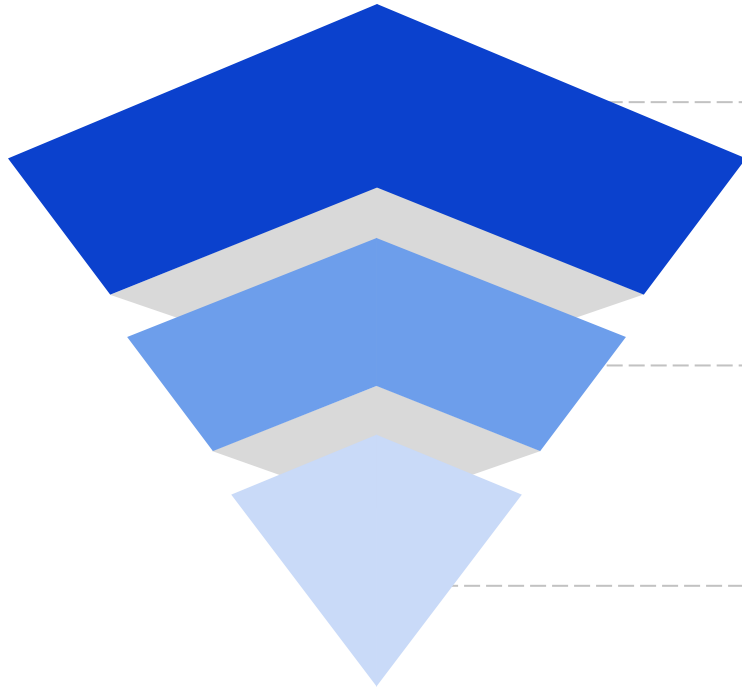
No accompanying procedures without **metrics and controls**.

No effective metrics and controls without adequate **assurance**.

Responsible AI is a **Practice**



Building a Resilient Responsible AI Practice



01

Corporate Principles/ Values

- Commitment to Responsible Innovation
- ESG
- Operating Principles

02

AI Principles

- RAI Principles
- Framework

03

Implementation

- Strategies
- Measurements
- Tactics
- Workstreams

Ways RAI Institute Conformity Assessment Is Used



First Party
For low risk systems

Evaluate

Internal self-assessment of
AI system

Best used in the **design
phase** as a health check or
check list

Second Party
For medium risk systems

Validate

Second party assessment of
AI system with robust
recommendations report

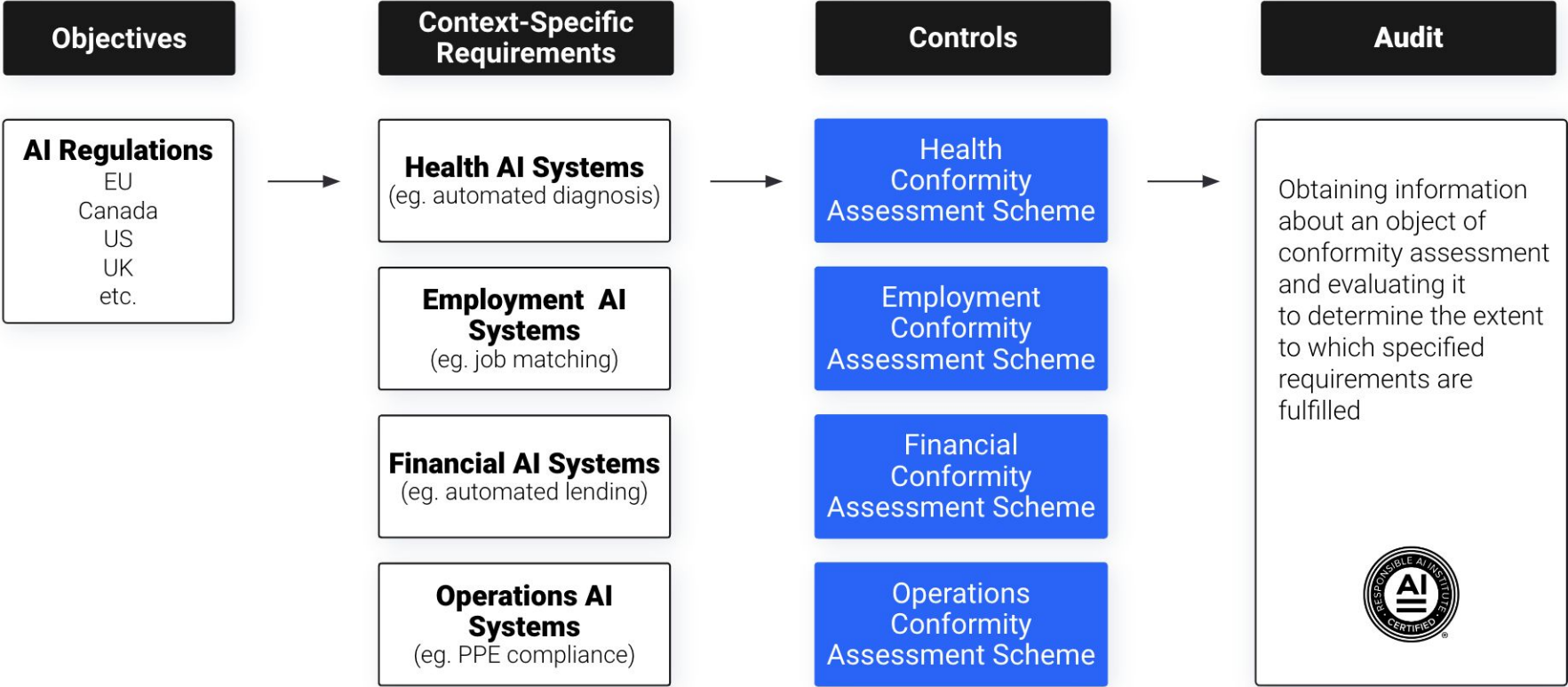
Delivered via **workshop** by
RAI Institute or Delivery
Partner

Third Party
For high risk systems

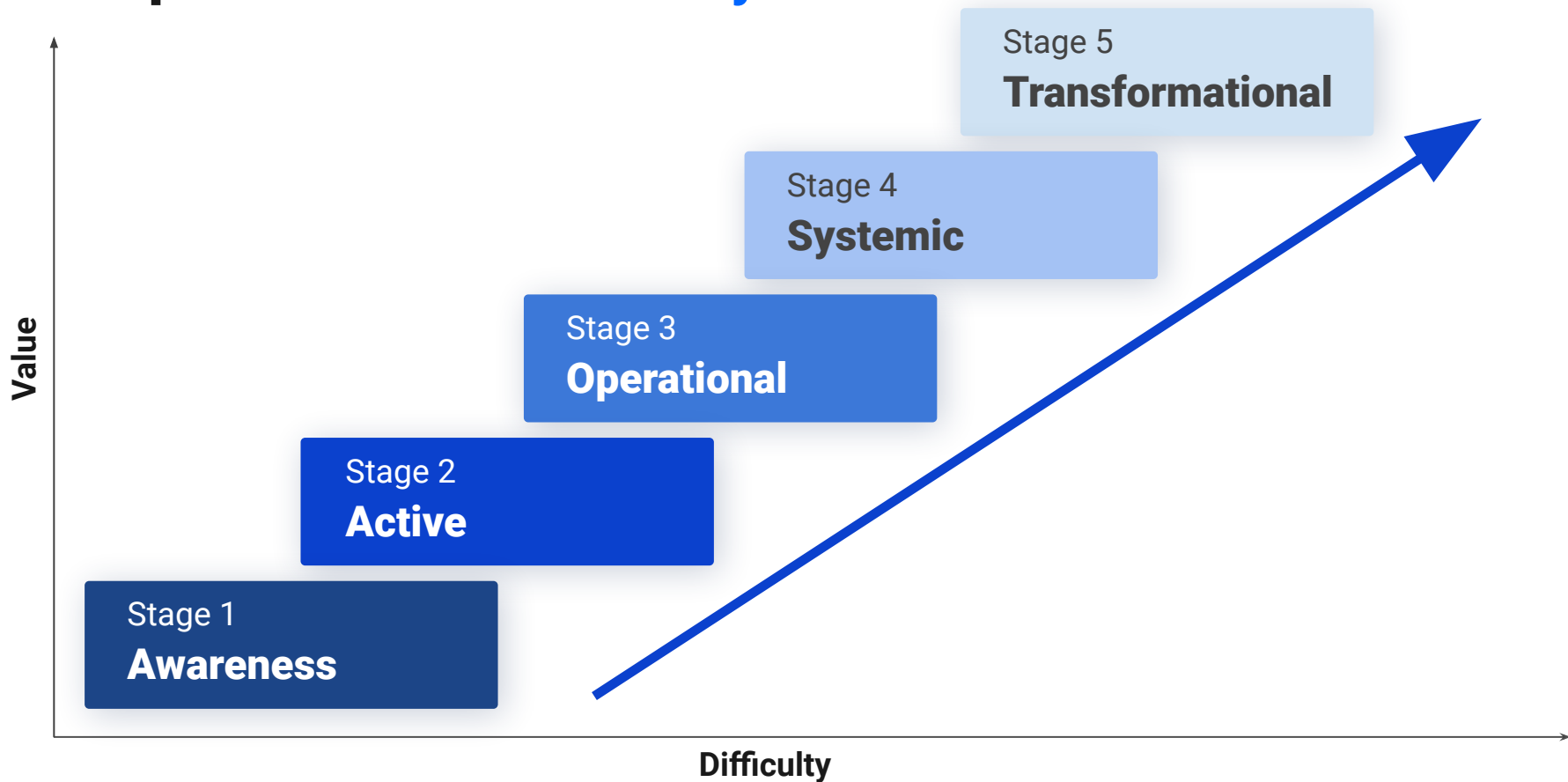
Certify

Formal review of AI system
by accredited Certification
Body leading to a [RAI
Institute Certification mark](#)

Conformity Assessment Development Process



Responsible AI is a Journey



Here Is What Leaders **Are Doing**

Assessing



They are **conducting assessments** when building, buying or supplying AI

Tracking



They closely **track regulation** and are proactively preparing

Scaling



Best practices and processes are **expanded** and **consistent**

Communicating



They **communicate** and **leverage** their commitment to all stakeholders



Thank you!

Questions?

For more updates, connect with the Responsible AI Institute at:



www.responsible.ai



Responsible AI Institute



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